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FUN MEDIA SEO PACKAGES

GLOBAL MARKETING EXPERTS



BASIC SEO ksh 10,000

- SEO Campaigns Focused on Ranking Regionally (law firms, medical, service providers, etc.)
- 10 Keywords
- Analytics Setup & Configuration
- Monthly Strategy Discussion
- Title Tag & Meta Tag Creation
- Technical SEO - (Robots.txt, Sitemap, etc.)
- Internal Link Building (Crosslinking)
- Content Editing & Optimization
- Basic On-Site Optimization
- Offsite Link Building
- Lead Generation Focused
- Monthly Custom Report
- Monthly Personalized Review Call



ADVANCED SEO ksh 14,000

- Competitive Keywords / Ranking Nationwide
- 15 Keywords
- Analytics Setup & Configuration
- Monthly Strategy Discussion
- Title Tag & Meta Tag Creation
- Technical SEO - (Robots.txt, Sitemap, etc.)
- Internal Link Building (Crosslinking)
- Content Creation, Optimization & Editing
- Advanced On-Site / Code Optimization
- Offsite Link Building
- eCommerce or Lead Generation Focused
- Monthly Custom Report
- Monthly Personalized Review Call
- Conversion Optimization
- AB / Variation Testing



ENTERPRISE SEO ksh 18,000/Month

- Competitive Keywords / Ranking Nationwide
- 30 Keywords
- Analytics Setup & Configuration
- Monthly Strategy Discussion
- Title Tag & Meta Tag Creation
- Technical SEO - (Robots.txt, Sitemap, etc.)
- Internal Link Building (Cross-Linking)
- Content Creation, Optimization & Editing
- Advanced On-Site / Code Optimization
- Off-Site Link Building
- eCommerce or Lead Generation Focused
- Monthly Custom Report
- Monthly Personalized Review Call
- Advanced Conversion Optimization
- AB / Variation Testing
- Heat Map / Usability Reports
- Press Release Management
- Duplicate Content Strategy
- Sales Funnel Tracking (Checkout Steps, etc.)